



SPIRIT OF SUSTAINABILITY

For The Good Of Ontario

Spirit of Sustainability (SoS) is the LCBO's enterprise-wide social impact platform designed to create a more sustainable future for Ontario by supporting the province's social and environmental needs.

GOOD PEOPLE

We're committed to improving the wellbeing of our customers, employees and communities across Ontario.

COMMITMENTS:

Moderation Mandate

- Providing products, information, and the responsible services Ontarians need to make positive drinking choices that support a healthy lifestyle.

Thriving Communities

- Communities where all individuals have equitable access to the essential resources needed to live happy and healthy lives, regardless of race, ethnic background, ability, socioeconomic status, age, or gender.

Engaged Employees

- An energized and mobilized employee population who feels connected to the mission and values of their employer, is physically and mentally supported, takes pride in their work, and is empowered to achieve and exceed their goals.

LCBO | SPIRIT OF
SUSTAINABILITY

GOOD PLANET

We're committed to minimizing our impact on the environment.

COMMITMENTS:

Waste & Energy Reduction

- Advance practices that reduce the energy used and waste generated by business operations and product offerings.

Responsible Supply Chain

- Innovate to establish environmentally conscious standards across the production, transportation and distribution of products.

GOOD PARTNERSHIPS

We're committed to improving the sustainability of the industry through leadership and partnerships.

COMMITMENTS:

Influence Industry Standards

- Empower industry to promote inclusive social and environmental practices and share knowledge to advance sustainability.

Recognize Good Partners

- Champion diverse suppliers, partners and products who are making strides in sustainability.

Enhance Industry Diversity

- Utilize resources to increase opportunities for diversity in the industry.